



PROMILLER

WE MILL THE PROFITS FOR YOU



We are a team of dynamic consultants providing a **one-stop solution for hospitality & hotel industry. We offer a wide spectrum of expertise to bring 360-degree advisory solutions to you. ProMiller provides extensive support through all the key stages of a property or asset**





**Development
& Kick-off plan**



**Acquisition
& Funding**



**Management
Contract**



**Development
& Opening**



**Performance
Management**



**Exit Strategy
or Repositioning**



Values we operate with :



Equality: To provide global advisory solutions to hospitality clients with access to best practices of industry.



Innovation: To practice 'outside the box' approach; while maintaining non-reliance on conventional methods.



Mutual Growth: To align business performance with incentive mechanism to maintain motivation and trust.



What makes us Unique?



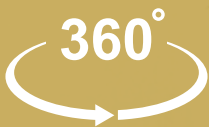
Proven to be exceptional in **People Management** across all scales and positions



Proven record of higher **ROI** in the industry



Adept professionals from **multifarious** fields & backgrounds



One-stop innovative solutions for all asset-related services



A dynamic team, mentored by **50+** years experience of **Industry veterans**



Concise deliverables; proven best across the country

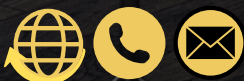


Hotel Management Consulting Services

Hospitality Management & Operations services from ProMiller offer expertise in management models and design. It includes deployment of human resources and/or intellectual resources for the positive growth of business. Our services will profit without compromising the upkeep of the asset which results in long-term asset appreciation across the lifecycle of the project.

▶ **Hotel Asset Management**

▶ **Third-party Hotel Management**



Leadership



Diwan Gautam Anand

Mentor at ProMiller;
Ex Executive Vice President at ITC
Hotels; Founding Trustee at Cuisine
India Foundation



Sahil Pandita

Founder & CEO at ProMiller;
Co-founder at Cuisine India
Foundation; Director at School To
Lead Foundation



Vishesh Sahgal

Managing Partner at ProMiller;
IHM Aurangabad Alum;
Former Leadership positions
at IHCL



Varun Dewan

Partner at ProMiller;
CEO at Profitable Rooms



Key Experiences

1 Iconic 5-star Hotels & Resorts

ITC Hotels

Profiling and setting up multiple ITC Hotels & Resorts

Goa Marriott Resort & Spa

Asset Management

Taj Lands End, Mumbai

Business & Operations Review

Radisson Blu Plaza, Delhi

Asset Management

Hyatt Regency, Delhi

Operations

Taj Gurugram

Asset Management & Owner Representation

Sheraton Dushanbe (now Hilton)

Asset Management & Owner Representation



Key Experiences

2 Independent Hotels

The Ummed Ahmedabad
Asset Management & Owner
Representation

The Ummed Jodhpur
Asset Management & Owner
Representation

TSG Group of Hotels & Resorts
Entire group Hotel Management

Blue Diamond Hotel, Korba
Full-scale Hotel Management

Godwin Group of Hotels
Meerut, Haridwar, Goa, Jaisalmer
Marketing and Owner Representation

Select Resorts, Manesar & Goa
Asset Management & Revenue
Management



Key Experiences

3 Unique Experiential Stays

**Irayos Lifestyle Retreat,
Dhanu**
Owned & Operated

**Saavaj Resort, Gir National
Park**
Full-scale Resort management

**Nature Resort, Kahna National
Park (proposed)**
Turn-key consultants & Project
Management

ITC Grand Bharat, NCR
Pre-opening & Operations



Key Experiences

4 Other Experiences

Brand Negotiations

Successful brand negotiation for various owners with brands like Hyatt, Accor, Taj, Royal Orchid, Radisson Hotel Group, Marriott & ITC

Feasibility & Valuation

Feasibility & Valuation for various branded & independent hotels in the length and breadth of the country

Merger & Acquisition

Managed investment interests in Hospitality industry for reputed corporate houses in country. Successfully managed & closed transactions in cities like Goa, Haridwar, Ahemedabad, Surat and Mumbai in last 3 years



Our Offices



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C005, Poornima
Towers,
Peddar Road -
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For any queries



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